Scene III. The Finale

The final act of Hollywood Costume is a tableau of some of the most celebrated film characters of all time. These icons retain power over the collective imagination long after the final credits roll. Through them, Hollywood movies have become our global mythology.

The people we see on-screen engage us in every way, intellectually and emotionally. We pass their stories down from one generation to another. A character first seen in an Art Deco movie palace lives again when the film is distributed internationally, shown in theatrical re-release, broadcast on television, downloaded digitally, or watched by a child on DVD.

Costume designers work in every genre, for low-budget and high-budget films, on hits and flops. Yet the costume designer's ultimate goal is always the same: the realisation of authentic people in the story.

Adrian

'The Ruby Slippers hold a unique place in international popular culture and modern mythology. Costume designer Adrian had the slippers made at Western Costume Company (Los Angeles) by veteran shoemaker Joe Napoli.

Screenwriter Noel Langley is credited with changing author Frank L. Baum's "silver shoes" to "ruby slippers", red being the most vibrant contrast to the 'yellow brick road' at a time when Technicolor was still a novelty. These shoes exemplify the best of cinema storytelling because they evoke memory and emotion.'

Acknowledgements

The Board of Trustees of the V&A wishes to express its sincere thanks to the many institutions, individuals, costume designers and film studios who have generously contributed to the exhibition, and to those, both within and outside the Museum, who have dedicated their time and expertise.

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Deborah Nadoolman Landis

Guest Curator:

Sir Christopher Frayling

Assistant Curator:

Keith Lodwick, V&A

Exhibition Design:

Casson Mann

Graphic Design:

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Sound Affects

An extended list of acknowledgements can be found at www.vam.ac.uk

Government Indemnity

The exhibition has been made possible by the provision of insurance through the Government Indemnity Scheme. The V&A would like to thank the Government for providing Government Indemnity and the Department for Culture, Media and Sport and Arts Council England for arranging the indemnity.

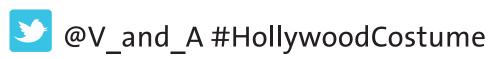
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V&A Publishing

Hollywood Costume Edited by Deborah Nadoolman Landis £35 hardback £25 paperback

Events

For ticketed events, call V&A Bookings on 020 7942 2211 or visit www.vam.ac.uk/whatson

Evening talks:

Anthony Powell and Deborah Landis:

In Conversation

Friday 16 November

19.00-20.30

£9, £6 concessions

Phyllis Dalton: BAFTA Tribute

Friday 23 November

19.00-20.30

£9, £6 concessions (includes drinks)

Lunchtime lectures:

Fashion Victims: The Blood-Stained Dress in

Cinema, from Stage Fright to Carrie

Wednesday 31 October

13.00-13.45 Free

Hollywood Costume

Wednesday 28 November 13.00–13.45 Free

Exhibition tours:

Touch Tour for Blind & Partially Sighted Visitors

Wednesday 7 November

9.30–10.30 Free

BSL Tour for Deaf & Hard of Hearing Visitors

Friday 30 November

18.30–19.30 Free

Special event:

Friday Late: Red Carpet With Mastercard

Friday 25 January

18.30-22.00 Free

Seminars:

Style Cities: Los Angeles

Saturday 3 November

14.00-17.00

£25, £20 concessions, £10 students

Screen Idols: Elizabeth Taylor

Saturday 24 November

14.00-17.00

£25, £20 concessions, £10 students

Introducing the Red Carpet

Saturday 1 December 14.00–17.00 £25, £20 concessions, £10 students

Conference:

Hidden in Plain Sight:

The Art of Hollywood Costume

Friday 9 November
10.30–17.15
£45, £35 concessions, £10 students

Workshop

Leading Ladies: Fashion Illustration

Saturday 8 – Sunday 9 December 10.30–16.30 £126, £101 concessions (includes all materials)

Open studios:

Costume Design for Film

Resident: Hayley Nebauer

3, 13, 17, 20, 27, 31 October 13.00–16.00 10, 14, 16, 24, 28 November 13.00–16.00 8, 12 December 13.00–16.00 12, 16, 26, 30 January 13.00–16.00 For more information, visit www.vam.ac.uk/residencies

October half-term: Family Art Fun!

All events are free and drop-in (unless stated otherwise). Ages 5+

The Imagination Station

Saturday 27 October – Sunday 4 November 10.30–17.00

Design a character for the Hollywood screen.

Digital Kids

Saturday 27 October –Sunday 4 November 10.30–17.00

Transform yourself into a film star using digital collage.

Make-it: Costume Design

Monday 29 October – Friday 2 November 10.30–12.30 & 14.00–16.00 £5 per child, booking essential Children must be accompanied by an adult. Max. one adult per child

Pop-up Performance: Movie Magic Classic Film Screenings

Saturday 27 October – Sunday 4 November 14.00

Additional screening: Wednesday 31 October, 11.00

Mini Movies

Weekends 27 – 28 October & 3 – 4 November 11.00, 13.00 & 15.00 Play 'goodies' and 'baddies' from Hollywood film. Recommended for families with under-5s

Gallery Play: True Colours

Monday 29 October – Friday 2 November 11.00, 13.00 & 15.00 Go on a Technicolor adventure through Hollywood!

Workshops for young people

Make-it: Film Make-Up
Saturday 20 October
11.00–13.00 & 14.00–16.00
Make-it: Costume Design
Saturday 3 November
14.00–16.00
(ages 10–12)
£7.50 per person,
booking essential

Make a Costume

Tuesday 30 October –Thursday 1 November (ages 13–15)
11.00–16.00 £45

Hollywood Fashion Photography

Saturdays 3 & 10 November (ages 16–19)
11.00–16.00 £30

Hollywood Musicals

Saturday 10 November (ages 13–15) Saturday 17 November (ages 16–19) 11.00–16.00 £15

Insights into Special Effects

Saturday 24 November (ages 13–19) 11.00–16.00 £15

Hollywood Costume Design

Saturday 27 October (ages 16–19) 11.00–16.00 £15