

## Scene III. The Finale

The final act of Hollywood Costume is a tableau of some of the most celebrated film characters of all time. These icons retain power over the collective imagination long after the final credits roll. Through them, Hollywood movies have become our global mythology.

The people we see on-screen engage us in every way, intellectually and emotionally. We pass their stories down from one generation to another. A character first seen in an Art Deco movie palace lives again when the film is distributed internationally, shown in theatrical re-release, broadcast on television, downloaded digitally, or watched by a child on DVD.

Costume designers work in every genre, for low-budget and high-budget films, on hits and flops. Yet the costume designer's ultimate goal is always the same: the realisation of authentic people in the story.

## Adrian

‘The Ruby Slippers hold a unique place in international popular culture and modern mythology. Costume designer Adrian had the slippers made at Western Costume Company (Los Angeles) by veteran shoemaker Joe Napoli.

Screenwriter Noel Langley is credited with changing author Frank L. Baum’s “silver shoes” to “ruby slippers”, red being the most vibrant contrast to the ‘yellow brick road’ at a time when Technicolor was still a novelty. These shoes exemplify the best of cinema storytelling because they evoke memory and emotion.’

## Acknowledgements

The Board of Trustees of the V&A wishes to express its sincere thanks to the many institutions, individuals, costume designers and film studios who have generously contributed to the exhibition, and to those, both within and outside the Museum, who have dedicated their time and expertise.

**Lead sponsor**



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**Senior Guest Curator:**

Deborah Nadoolman Landis

**Guest Curator:**

Sir Christopher Frayling

**Assistant Curator:**

Keith Lodwick, V&A

**Exhibition Design:**

Casson Mann

**Graphic Design:**

Bibliothèque

**Exhibition Lighting:**

DHA Design Services

**AV Software:**

Picture Production Company

Squint/Opera

Sound Affects

An extended list of acknowledgements  
can be found at [www.vam.ac.uk](http://www.vam.ac.uk)

## **Government Indemnity**

The exhibition has been made possible by the provision of insurance through the Government Indemnity Scheme. The V&A would like to thank the Government for providing Government Indemnity and the Department for Culture, Media and Sport and Arts Council England for arranging the indemnity.

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@V\_and\_A #HollywoodCostume

## **V&A Publishing**

Hollywood Costume

Edited by

Deborah Nadoolman Landis

£35 hardback

£25 paperback

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## **Events**

For ticketed events, call V&A Bookings on 020 7942 2211 or visit [www.vam.ac.uk/whatson](http://www.vam.ac.uk/whatson)

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### **Evening talks:**

**Anthony Powell and Deborah Landis:**

**In Conversation**

Friday 16 November

19.00–20.30

£9, £6 concessions

**Phyllis Dalton: BAFTA Tribute**

Friday 23 November

19.00–20.30

£9, £6 concessions (includes drinks)

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### **Lunchtime lectures:**

**Fashion Victims: The Blood-Stained Dress in  
Cinema, from Stage Fright to Carrie**

Wednesday 31 October

13.00–13.45 Free

**Hollywood Costume**

Wednesday 28 November

13.00–13.45 Free

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**Exhibition tours:**

**Touch Tour for Blind & Partially Sighted Visitors**

Wednesday 7 November

9.30–10.30          Free

**BSL Tour for Deaf & Hard of Hearing Visitors**

Friday 30 November

18.30–19.30          Free

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**Special event:**

**Friday Late: Red Carpet With Mastercard**

Friday 25 January

18.30–22.00          Free

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**Seminars:**

**Style Cities: Los Angeles**

Saturday 3 November

14.00–17.00

£25, £20 concessions, £10 students

**Screen Idols: Elizabeth Taylor**

Saturday 24 November

14.00–17.00

£25, £20 concessions, £10 students



## **Introducing the Red Carpet**

Saturday 1 December

14.00–17.00

£25, £20 concessions, £10 students

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## **Conference:**

**Hidden in Plain Sight:**

**The Art of Hollywood Costume**

Friday 9 November

10.30–17.15

£45, £35 concessions, £10 students

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## **Workshop**

**Leading Ladies: Fashion Illustration**

Saturday 8 – Sunday 9 December 10.30–16.30

£126, £101 concessions (includes all materials)

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## **Open studios:**

**Costume Design for Film**

**Resident: Hayley Nebauer**

3, 13, 17, 20, 27, 31 October 13.00–16.00

10, 14, 16, 24, 28 November 13.00–16.00

8, 12 December 13.00–16.00

12, 16, 26, 30 January 13.00–16.00

For more information,

visit [www.vam.ac.uk/residencies](http://www.vam.ac.uk/residencies)

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## **October half-term:**

### **Family Art Fun!**

All events are free and drop-in (unless stated otherwise). Ages 5+

### **The Imagination Station**

Saturday 27 October – Sunday 4 November

10.30–17.00

Design a character for the Hollywood screen.

### **Digital Kids**

Saturday 27 October – Sunday 4 November

10.30–17.00

Transform yourself into a film star using digital collage.

### **Make-it: Costume Design**

Monday 29 October – Friday 2 November

10.30–12.30 & 14.00–16.00

£5 per child, booking essential

Children must be accompanied by an adult.

Max. one adult per child

## **Pop-up Performance:**

### **Movie Magic Classic Film Screenings**

Saturday 27 October – Sunday 4 November

14.00

Additional screening:

Wednesday 31 October, 11.00

## **Mini Movies**

Weekends 27 – 28 October & 3 – 4 November

11.00, 13.00 & 15.00

Play 'goodies' and 'baddies'

from Hollywood film.

Recommended for families with under-5s

## **Gallery Play: True Colours**

Monday 29 October – Friday 2 November 11.00,

13.00 & 15.00

Go on a Technicolor adventure through

Hollywood!

## **Workshops for young people**

Make-it: Film Make-Up

Saturday 20 October

11.00–13.00 & 14.00–16.00

Make-it: Costume Design

Saturday 3 November

14.00–16.00

(ages 10–12)

£7.50 per person,

booking essential

## **Make a Costume**

Tuesday 30 October –Thursday 1 November

(ages 13–15)

11.00–16.00          £45

## **Hollywood Fashion Photography**

Saturdays 3 & 10 November

(ages 16–19)

11.00–16.00          £30

## **Hollywood Musicals**

Saturday 10 November (ages 13–15)

Saturday 17 November (ages 16–19)

11.00–16.00          £15

## **Insights into Special Effects**

Saturday 24 November

(ages 13–19)

11.00–16.00      £15

## **Hollywood Costume Design**

Saturday 27 October

(ages 16–19)

11.00–16.00      £15